



**KNXV-TV  
PHOENIX**

# ORDER

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Flight Dates 07/16/12-07/22/12

Contract / Revision 303262 /

Original Date / Revision  
07/12/12 07/12/12

Advertiser Flake / Republican / US Sen:

Agency Smart Media Group

Buying Contact

814 King Street - Suite 400  
Alexandria, VA 22314-3039

Product

Flake for Senate

Agency Com 15%

Billing Contact

814 King Street - Suite 400  
Alexandria, VA 22314-3039

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:05:00

Estimate # 716722

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes PL

Priority P-6

Advertiser Ref

Primary Account Executive

Dave Lombardo

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Dave Lombardo     | 100%   |            |          |
| Tanya Winscott    | %      |            |          |

Order Share % Market Value

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| CABLE             | %          |        |
| KASW              | %          |        |
| KDRX              | %          |        |
| KPHO              | %          |        |
| KPNX              | %          |        |
| KPPX              | %          |        |
| KSAZ              | %          |        |
| KTVK              | %          |        |
| KTVW              | %          |        |
| KUSK              | %          |        |
| KUTP              | %          |        |
| UNKWN             | 100%       |        |

## Order Totals

## Billing Plan

| Month     | # of Spots | Net Amount  | Gross Amount | Rating | Start Date | End Date | # Spots | Net Amount  | Gross Amount |
|-----------|------------|-------------|--------------|--------|------------|----------|---------|-------------|--------------|
| July 2012 | 65         | \$26,413.75 | \$31,075.00  | 0.00   | 06/25/12   | 07/22/12 | 65      | \$26,413.75 | \$31,075.00  |
| Totals    | 65         | \$26,413.75 | \$31,075.00  | 0.00   |            |          |         |             |              |

| Ln    | Ch   | Start             | End             | Inventory Code                   | Break | Start/End Time    | Days    | Len | Spots | Rate        | Pri | Rtg           | Type | Totals<br>Spots Amount |            |
|-------|------|-------------------|-----------------|----------------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|------------------------|------------|
| 1     | KNXV | 07/16/12          | 07/20/12        | M-F 430pm-5pm<br>Jeopardy        | CM    | 430pm-5pm         | 11111-- | :30 | 5     | \$225.00    | P-6 | 0.00          | NM   | 5                      | \$1,125.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                  |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |                        |            |
| Week: |      | 07/16/12          | 07/22/12        | 11111--                          |       | 5                 |         |     |       | \$225.00    |     | 0.00          |      |                        |            |
| 2     | KNXV | 07/22/12          | 07/22/12        | SU 430pm-5pm<br>Arizona Highways | CM    | 430pm-5pm         | -----S  | :30 | 1     | \$100.00    | P-6 | 0.00          | NM   | 1                      | \$100.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                  |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |                        |            |
| Week: |      | 07/16/12          | 07/22/12        | -----S                           |       | 1                 |         |     |       | \$100.00    |     | 0.00          |      |                        |            |
| 3     | KNXV | 07/16/12          | 07/20/12        |                                  | CM    | 7am-9am           | 33333-- | :30 | 15    | \$150.00    | P-6 | 0.00          | NM   | 15                     | \$2,250.00 |



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PHOENIX**

Contract / Revision 303262 Flight Dates 07/16/12-07/22/12

Hiatus Dates

Original Date / Revision 07/12/12/ 07/12/12

Order Sep 00:05:00

Advertiser Flake / Republican / US Ser Product Flake for Senate

Estimate # 716722

| Ln          | Ch        | Start             | End             | Inventory Code                 | Break | Start/End Time        | Days            | Len           | Spots             | Rate                  | Pri | Rtg           | Type        | Totals |            |
|-------------|-----------|-------------------|-----------------|--------------------------------|-------|-----------------------|-----------------|---------------|-------------------|-----------------------|-----|---------------|-------------|--------|------------|
|             |           |                   |                 |                                |       |                       |                 |               |                   |                       |     |               |             | Spots  | Amount     |
|             |           |                   |                 | M-F 7-9am<br>M-F 7-9am         |       |                       |                 |               |                   |                       |     |               |             |        |            |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |        |            |
|             |           | Week: 07/16/12    | 07/22/12        | 33333--                        |       |                       |                 |               | 15                | \$150.00              |     | 0.00          |             |        |            |
| 4           | KNXV      | 07/22/12          | 07/22/12        | Su 8-9am<br>ABC This Week      | CM    | 8-9am                 | -----S          | :30           | 1                 | \$150.00              | P-6 | 0.00          | NM          | 1      | \$150.00   |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |        |            |
|             |           | Week: 07/16/12    | 07/22/12        | -----S                         |       |                       |                 |               | 1                 | \$150.00              |     | 0.00          |             |        |            |
| 5           | KNXV      | 07/16/12          | 07/20/12        | M-F 4pm-430pm<br>4PM News      | CM    | 4pm-430pm             | 11111--         | :30           | 5                 | \$200.00              | P-6 | 0.00          | NM          | 5      | \$1,000.00 |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |        |            |
|             |           | Week: 07/16/12    | 07/22/12        | 11111--                        |       |                       |                 |               | 5                 | \$200.00              |     | 0.00          |             |        |            |
| 6           | KNXV      | 07/17/12          | 07/19/12        | M-F 5pm-530pm<br>M-F 5pm-530pm | CM    | 5pm-530pm             | -1-1---         | :30           | 2                 | \$250.00              | P-6 | 0.00          | NM          | 2      | \$500.00   |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |        |            |
|             |           | Week: 07/16/12    | 07/22/12        | -1-1---                        |       |                       |                 |               | 2                 | \$250.00              |     | 0.00          |             |        |            |
| 7           | KNXV      | 07/16/12          | 07/20/12        | M-F 5pm-530pm<br>M-F 5pm-530pm | CM    | 5pm-530pm             | 1-1-1--         | :30           | 3                 | \$250.00              | P-6 | 0.00          | NM          | 3      | \$750.00   |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |        |            |
|             |           | Week: 07/16/12    | 07/22/12        | 1-1-1--                        |       |                       |                 |               | 3                 | \$250.00              |     | 0.00          |             |        |            |
| 8           | KNXV      | 07/16/12          | 07/18/12        | M-F 6pm-630pm<br>M-F 6pm-630pm | CM    | 6pm-630pm             | 1-1----         | :30           | 2                 | \$250.00              | P-6 | 0.00          | NM          | 2      | \$500.00   |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |        |            |
|             |           | Week: 07/16/12    | 07/22/12        | 1-1----                        |       |                       |                 |               | 2                 | \$250.00              |     | 0.00          |             |        |            |
| 9           | KNXV      | 07/17/12          | 07/20/12        | M-F 6pm-630pm<br>M-F 6pm-630pm | CM    | 6pm-630pm             | -1-11--         | :30           | 3                 | \$250.00              | P-6 | 0.00          | NM          | 3      | \$750.00   |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |        |            |
|             |           | Week: 07/16/12    | 07/22/12        | -1-11--                        |       |                       |                 |               | 3                 | \$250.00              |     | 0.00          |             |        |            |
| 10          | KNXV      | 07/16/12          | 07/20/12        | M-F 1035pm-1102pm<br>Nightline | CM    | 1035pm-1102pm         | 11122--         | :30           | 7                 | \$200.00              | P-6 | 0.00          | NM          | 7      | \$1,400.00 |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |        |            |
|             |           | Week: 07/16/12    | 07/22/12        | 11122--                        |       |                       |                 |               | 7                 | \$200.00              |     | 0.00          |             |        |            |
| 11          | KNXV      | 07/16/12          | 07/18/12        | M-F 10-1035pm<br>10pm News     | CM    | 10pm-1035pm           | 1-1----         | :30           | 2                 | \$600.00              | P-6 | 0.00          | NM          | 2      | \$1,200.00 |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |        |            |
|             |           | Week: 07/16/12    | 07/22/12        | 1-1----                        |       |                       |                 |               | 2                 | \$600.00              |     | 0.00          |             |        |            |
| 12          | KNXV      | 07/17/12          | 07/20/12        | M-F 10-1035pm<br>10pm News     | CM    | 10pm-1035pm           | -1-11--         | :30           | 3                 | \$600.00              | P-6 | 0.00          | NM          | 3      | \$1,800.00 |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |        |            |
|             |           | Week: 07/16/12    | 07/22/12        | -1-11--                        |       |                       |                 |               | 3                 | \$600.00              |     | 0.00          |             |        |            |
| 13          | KNXV      | 07/21/12          | 07/21/12        | SA 10-1035pm<br>10pm News      | CM    | 10pm-1035pm           | -----S-         | :30           | 1                 | \$450.00              | P-3 | 0.00          | NM          | 0      | \$0.00     |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |        |            |
|             |           | Week: 07/16/12    | 07/22/12        | -----S-                        |       |                       |                 |               | 1                 | \$450.00              |     | 0.00          |             |        |            |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>             |       | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>           |     | <u>Rtg</u>    | <u>Type</u> |        |            |
| 1           | KNXV      | 07/16/12-07/22/12 |                 | SA 10-1035pm                   |       | 10pm-1035pm           | -----Sa--       | :30           |                   | <del>(\$250.00)</del> |     | 0.00          | NM          |        |            |
|             |           | Credited          |                 |                                |       |                       |                 |               |                   |                       |     |               |             |        |            |
| 14          | KNXV      | 07/22/12          | 07/22/12        | SU 10-1035pm<br>10pm News      | CM    | 10pm-1035pm           | -----S          | :30           | 1                 | \$600.00              | P-6 | 0.00          | NM          | 1      | \$600.00   |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |        |            |
|             |           | Week: 07/16/12    | 07/22/12        | -----S                         |       |                       |                 |               | 1                 | \$600.00              |     | 0.00          |             |        |            |



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Print Date: 07/12/12

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PHOENIX**

Contract / Revision 303262 Flight Dates 07/16/12-07/22/12

Hiatus Dates

Original Date / Revision 07/12/12/ 07/12/12

Order Sep 00:05:00

Advertiser Flake / Republican / US Ser Product Flake for Senate

Estimate # 716722

| Ln | Ch          | Start             | End               | Inventory Code                         | Break | Start/End Time        | Days            | Len           | Spots             | Rate         | Pri | Rtg           | Type        | Totals |            |
|----|-------------|-------------------|-------------------|--|-------|-----------------------|-----------------|---------------|-------------------|--------------|-----|---------------|-------------|--------|------------|
|    |             |                   |                   |  |       |                       |                 |               |                   |              |     |               |             | Spots  | Amount     |
| 14 | KNXV        | 07/22/12          | 07/22/12          | SU 10-1035pm<br>10pm News              | CM    | 10pm-1035pm           | -----S          | :30           | 1                 | \$600.00     | P-6 | 0.00          | NM          | 1      | \$600.00   |
|    |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                        |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>  |     | <u>Rating</u> |             |        |            |
|    | Week:       | 07/16/12          | 07/22/12          | -----S                                 |       |                       |                 |               | 1                 | \$600.00     |     | 0.00          |             |        |            |
| 15 | KNXV        | 07/16/12          | 07/20/12          | M-F 630pm-7pm<br>M-F 630pm-7pm         | CM    | 630pm-7pm             | 11111--         | :30           | 5                 | \$500.00     | P-6 | 0.00          | NM          | 5      | \$2,500.00 |
|    |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                        |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>  |     | <u>Rating</u> |             |        |            |
|    | Week:       | 07/16/12          | 07/22/12          | 11111--                                |       |                       |                 |               | 5                 | \$500.00     |     | 0.00          |             |        |            |
| 16 | KNXV        | 07/21/12          | 07/21/12          | SA 630pm-7pm<br>SA 630pm-7pm           | CM    | 630pm-7pm             | -----S-         | :30           | 1                 | \$250.00     | P-6 | 0.00          | NM          | 1      | \$250.00   |
|    |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                        |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>  |     | <u>Rating</u> |             |        |            |
|    | Week:       | 07/16/12          | 07/22/12          | -----S-                                |       |                       |                 |               | 1                 | \$250.00     |     | 0.00          |             |        |            |
| 17 | KNXV        | 07/16/12          | 07/16/12          | Monday Prime C<br>Monday Prime C       | CM    | 9pm-10pm              | M-----          | :30           | 1                 | \$1,000.00   | P-6 | 0.00          | NM          | 0      | \$0.00     |
|    |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                        |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>  |     | <u>Rating</u> |             |        |            |
|    | Week:       | 07/16/12          | 07/22/12          | M-----                                 |       |                       |                 |               | 1                 | \$1,000.00   |     | 0.00          |             |        |            |
|    | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>                     |       | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>  |     | <u>Rtg</u>    | <u>Type</u> |        |            |
|    | 1           | KNXV              | 07/16/12-07/22/12 | Monday Prime C                         |       | 9pm-10pm              | M-----          | :30           |                   | (\$1,000.00) |     | 0.00          | NM          |        |            |
|    |             | Credited          |                   |  |       |                       |                 |               |                   |              |     |               |             |        |            |
| 18 | KNXV        | 07/17/12          | 07/17/12          | Tuesday Prime C<br>Tuesday Prime C     | CM    | 9pm-10pm              | -T-----         | :30           | 1                 | \$1,500.00   | P-6 | 0.00          | NM          | 1      | \$1,500.00 |
|    |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                        |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>  |     | <u>Rating</u> |             |        |            |
|    | Week:       | 07/16/12          | 07/22/12          | -T-----                                |       |                       |                 |               | 1                 | \$1,500.00   |     | 0.00          |             |        |            |
| 19 | KNXV        | 07/18/12          | 07/18/12          | Wednesday Prime B<br>Wednesday Prime B | CM    | 8pm-9pm               | --W----         | :30           | 1                 | \$2,500.00   | P-6 | 0.00          | NM          | 1      | \$2,500.00 |
|    |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                        |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>  |     | <u>Rating</u> |             |        |            |
|    | Week:       | 07/16/12          | 07/22/12          | --W----                                |       |                       |                 |               | 1                 | \$2,500.00   |     | 0.00          |             |        |            |
| 20 | KNXV        | 07/18/12          | 07/18/12          | Wednesday Prime C<br>Primetime Live    | CM    | 9pm-10pm              | --W----         | :30           | 2                 | \$1,000.00   | P-6 | 0.00          | NM          | 2      | \$2,000.00 |
|    |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                        |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>  |     | <u>Rating</u> |             |        |            |
|    | Week:       | 07/16/12          | 07/22/12          | --W----                                |       |                       |                 |               | 2                 | \$1,000.00   |     | 0.00          |             |        |            |
| 21 | KNXV        | 07/19/12          | 07/19/12          | Thursday Prime B<br>Thursday Prime B   | CM    | 8pm-9pm               | ---T---         | :30           | 1                 | \$1,500.00   | P-6 | 0.00          | NM          | 0      | \$0.00     |
|    |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                        |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>  |     | <u>Rating</u> |             |        |            |
|    | Week:       | 07/16/12          | 07/22/12          | ---T---                                |       |                       |                 |               | 1                 | \$1,500.00   |     | 0.00          |             |        |            |
|    | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>                     |       | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>  |     | <u>Rtg</u>    | <u>Type</u> |        |            |
|    | 1           | KNXV              | 07/16/12-07/22/12 | Thursday Prime B                       |       | 8pm-9pm               | ---Th----       | :30           |                   | (\$1,500.00) |     | 0.00          | NM          |        |            |
|    |             | Credited          |                   |  |       |                       |                 |               |                   |              |     |               |             |        |            |
| 22 | KNXV        | 07/19/12          | 07/19/12          | Thursday Prime C<br>Thursday Prime C   | CM    | 9pm-10pm              | ---T---         | :30           | 1                 | \$1,500.00   | P-6 | 0.00          | NM          | 0      | \$0.00     |
|    |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                        |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>  |     | <u>Rating</u> |             |        |            |
|    | Week:       | 07/16/12          | 07/22/12          | ---T---                                |       |                       |                 |               | 1                 | \$1,500.00   |     | 0.00          |             |        |            |
|    | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>                     |       | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>  |     | <u>Rtg</u>    | <u>Type</u> |        |            |
|    | 1           | KNXV              | 07/16/12-07/22/12 | Thursday Prime C                       |       | 9pm-10pm              | ---Th----       | :30           |                   | (\$1,500.00) |     | 0.00          | NM          |        |            |
|    |             | Credited          |                   |  |       |                       |                 |               |                   |              |     |               |             |        |            |
| 23 | KNXV        | 07/20/12          | 07/20/12          | Friday Prime C<br>20/20                | CM    | 9pm-10pm              | ----F--         | :30           | 1                 | \$1,500.00   | P-6 | 0.00          | NM          | 0      | \$0.00     |
|    |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                        |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>  |     | <u>Rating</u> |             |        |            |
|    | Week:       | 07/16/12          | 07/22/12          | ----F--                                |       |                       |                 |               | 1                 | \$1,500.00   |     | 0.00          |             |        |            |



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PHOENIX**Contract / Revision **303262** Flight Dates **07/16/12-07/22/12**

Hiatus Dates

Original Date / Revision 07/12/12/ 07/12/12

Order Sep 00:05:00

Advertiser **Flake / Republican / US Ser** Product **Flake for Senate**Estimate # **716722**

| Ln  | Ch   | Start    | End      | Inventory Code                             | Break | Start/End Time | Days    | Len | Spots | Rate       | Pri | Rtg  | Type | Totals |            |
|---|------|----------|----------|--|-------|----------------|---------|-----|-------|------------|-----|------|------|--------|------------|
|   |      |          |          |  |       |                |         |     |       |            |     |      |      | Spots  | Amount     |
| 23  | KNXV | 07/20/12 | 07/20/12 | Friday Prime C<br>20/20                    | CM    | 9pm-10pm       | ----F-- | :30 | 1     | \$1,500.00 | P-6 | 0.00 | NM   | 0      | \$0.00     |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 07/16/12 07/22/12 ----F-- 1 \$1,500.00 0.00<br><u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u><br>1 KNXV 07/16/12-07/22/12 Friday Prime C 9pm-10pm ----F-- :30(\$1,500.00) 0.00 NM<br>Credited   |      |          |          |  |       |                |         |     |       |            |     |      |      |        |            |
| 24  | KNXV | 07/22/12 | 07/22/12 | Sunday Prime B<br>Sunday Prime B           | CM    | 7pm-8pm        | -----S  | :30 | 1     | \$1,500.00 | P-6 | 0.00 | NM   | 0      | \$0.00     |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 07/16/12 07/22/12 -----S 1 \$1,500.00 0.00<br><u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u><br>1 KNXV 07/16/12-07/22/12 Sunday Prime B 7pm-8pm -----Su :30(\$1,500.00) 0.00 NM<br>Credited     |      |          |          |  |       |                |         |     |       |            |     |      |      |        |            |
| 25  | KNXV | 07/22/12 | 07/22/12 | Sunday Prime 8-10pm<br>Sunday Prime 8-10p  | CM    | 8-10pm         | -----S  | :30 | 1     | \$1,500.00 | P-6 | 0.00 | NM   | 0      | \$0.00     |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 07/16/12 07/22/12 -----S 1 \$1,500.00 0.00<br><u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u><br>1 KNXV 07/16/12-07/22/12 Sunday Prime 8-10pm 8-10pm -----Su :30(\$1,500.00) 0.00 NM<br>Credited |      |          |          |  |       |                |         |     |       |            |     |      |      |        |            |
| 26  | KNXV | 07/21/12 | 07/21/12 | SA 10-1035pm<br>10pm News                  | CM    | 10pm-1035pm    | -----S- | :30 | 1     | \$450.00   | P-3 | 0.00 | NM   | 1      | \$450.00   |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 07/16/12 07/22/12 -----S- 1 \$450.00 0.00  |      |          |          |  |       |                |         |     |       |            |     |      |      |        |            |
| 27  | KNXV | 07/22/12 | 07/22/12 | Sunday Prime B<br>Sunday Prime B           | CM    | 7pm-8pm        | -----S  | :30 | 1     | \$3,000.00 | P-3 | 0.00 | NM   | 1      | \$3,000.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 07/16/12 07/22/12 -----S 1 \$3,000.00 0.00   |      |          |          |  |       |                |         |     |       |            |     |      |      |        |            |
| 28  | KNXV | 07/22/12 | 07/22/12 | Sunday Prime 8-10pm<br>Sunday Prime 8-10pm | CM    | 8-10pm         | -----S  | :30 | 2     | \$3,000.00 | P-3 | 0.00 | NM   | 2      | \$6,000.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 07/16/12 07/22/12 -----S 2 \$3,000.00 0.00   |      |          |          |  |       |                |         |     |       |            |     |      |      |        |            |
| E 29  | KNXV | 07/16/12 | 07/16/12 | M-F 630pm-7pm<br>M-F 630pm-7pm             | CM    | 630pm-7pm      | M-----  | :30 | 1     | \$750.00   | P-3 | 0.00 | NM   | 1      | \$750.00   |
| STP MG from order #303222<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 07/16/12 07/22/12 M----- 1 \$750.00 0.00  |      |          |          |  |       |                |         |     |       |            |     |      |      |        |            |

\*Tax 1 Note: Tax 0.5%.

Totals 65 \$31,075.00